



MARKETING INTERN JOB VACANCY

What we are looking for:

We are looking for a full-time Marketing Intern for a fantastic opportunity to start a career in a rapidly growing tech industry. In this role, you will help increase the Datamaran's digital presence and contribute to the smooth running of all marketing activities.

The internship will allow you to gain a considerable experience in story-telling and a social media marketing.

You will also have a significant exposure to sought-after Digital Advertising, including Google, Twitter, and LinkedIn Ads. You will be reporting to the Digital Marketing Executive.

- **When? Starting date:** As soon as possible
- **Where? Location:** London, UK/Valencia, Spain

You will support with:

- Social Media: Write engaging social media posts, catering to each channel and each type of communications – from short and snappy updates to authoritative through-leadership ones
- Social Media: Support with managing social media channels (general calendar)
- Engage third parties in a conversation on a social media on a regular basis (i.e. members of selected LinkedIn groups)
- Social Media: Actively follow channels to respond quickly to events / new things that require timely actions or replies
- Media Monitoring: Find articles that can be relevant to us and can offer ideas about new content or blogs
- Clients / Outbound prospects monitoring: Monitor client companies and prospect we want to reach, to discover where they go, what they read, how to interact with them
- Lists and contact management: Be responsible for the maintenance of CRM database and for data checking and cleansing by using Salesforce and HubSpot
- Execution of marketing campaigns
- Maintain the company's website and updating of web pages by using WordPress and/ or HubSpot
- PLUS There is an opportunity to learn and assist with Google, Twitter, and LinkedIn Ads, including copywriting.

Key Skills and competences:

- Excellent writer and storyteller
- Excellent communications skills
- Digital and tech-savvy
- Strong understanding of Social Media
- Outstanding attention to details

Desirable but not compulsory:

- Knowledge or experience of HubSpot and Salesforce
- Knowledge of CSS and HTML languages

About us:

We are Datamaran: a fast-paced, energetic and high-growth technology company.

Our cloud based platform Datamaran enables a business process for continuous issues monitoring fully owned by the sustainability and risk teams. It harnesses technology to support decision-makers with an improved materiality analysis process – one that seamlessly integrates into Enterprise Risk Management (ERM) and corporate strategy.

We are headquartered in London - with offices in New York City and Valencia - and serve large corporate and investor clients all over the world!

Our mission is to positively impact the world by helping businesses to ensure continuous resilience through evidence-based decision-making.

We use cutting-edge AI technology - and we hold ourselves to the highest standards of quality - always.

Our team comes with a diverse experience in technology, big data, ESG, law, finance and risk management.

Such a unique mix makes Datamaran a unique workplace, and a close-knit one.

Our values:

Performance-driven

We have different backgrounds, we are from all around the world and we have diverse expertise. What unites us is our focus on performing at our best, continuously learning and thriving as we face new challenges.

Collaborative

We are a close-knit team who support one another with the bigger vision in mind. We think two heads are better than one, and we consult with and support our colleagues to find the best solutions for our clients.

Committed

We are an ambitious company with a mission to put sustainability risk on the radar of every business – and we are passionate about using the latest technology and our creativity to achieve that.

Agile

Change is a constant, and we are ready to bend and flex to adapt to the external environment and jump on opportunities. Our vision is clear, but the path to get there may change; we are excited about every twist and turn.

Benefits:

And in return we offer a competitive salary, career progression and additional benefits, including:

- A dynamic and international work environment
- 25 days of holidays excluding bank holidays
- Subsidised meals in London Office

Please send your resumé and cover letter to hr@datamaran.com