



PUBLIC RELATIONS MANAGER JOB VACANCY

What we are looking for:

We are looking for a full-time **Public Relations Manager**.

In this role, you will run public relations for the company with a particular focus of raising the company's and flagship product profile in the business and sustainability press and media. You will also manage external events, including speaker briefings and evaluation of sponsorship opportunities. You will be reporting to the Senior Marketing and Communications Manager.

- **When?** Starting date: 25 MARCH 2019 • **Where?** Location: London, UK
- **Salary:** Competitive

You will:

Under the PR scope:

- Raise the Datamaran brand and flagship product' profile across relevant media channels (mainstream and sustainability)
- Build, develop and maintain relationships with key journalists and influencers
- Write and/or manage production of content (articles, blogs, reports, press releases, infographics)
- Support PR activities around the publication of Thought Leadership content
- Manage and/or oversee the production of press releases, awards submissions and media briefing documents to ensure consistency of tone and messaging is aligned to current priorities
- Be responsible for copywriting and proofreading (any marketing and communications related copy)
- You are the "eyes and ears" of Datamaran – you will support the brand development and will always act as brand guardian.

Under the events scope:

- Own the events space from logistics to content production (internal and external)
- Manage and organise events for existing customers and for prospects together with sales/ business development representatives and customer success teams
- Oversee speaking, sponsorship and attending opportunities for the company
- Analyze event performance and ROI.

You have:

- Proven media relations/PR/communications experience (2-5 years) – ideally from an agency
- A solid network of contacts from the relevant media and influencers (business and sustainability)
- Ability to translate and communicate complex and technical ideas in a simple and engaging way
- Ability to spot and to turn larger market trends into an opportunity/ story related to the company.

Desirable:

- Experience of working in PR in SaaS and or commercial technology environment.

Academic background:

- Bachelor degree

About us:

We are Datamaran: a fast-paced, energetic and high-growth technology company.

Our cloud based platform Datamaran enables a business process for continuous issues monitoring fully owned by the sustainability and risk teams. It harnesses technology to support decision-makers with an improved materiality analysis process – one that seamlessly integrates into Enterprise Risk Management (ERM) and corporate strategy.

We are headquartered in London - with offices in New York City and Valencia - and serve large corporate and investor clients all over the world!

Our mission is to positively impact the world by helping businesses to ensure continuous resilience through evidence-based decision-making.

We use cutting-edge AI technology - and we hold ourselves to the highest standards of quality - always.

Our team comes with a diverse experience in technology, big data, ESG, law, finance and risk management.

Such a unique mix makes Datamaran a unique workplace, and a close-knit one.

Our values:

Performance-driven

We have different backgrounds, we are from all around the world and we have diverse expertise. What unites us is our focus on performing at our best, continuously learning and thriving as we face new challenges.

Collaborative

We are a close-knit team who support one another with the bigger vision in mind. We think two heads are better than one, and we consult with and support our colleagues to find the best solutions for our clients.

Committed

We are an ambitious company with a mission to put sustainability risk on the radar of every business – and we are passionate about using the latest technology and our creativity to achieve that.

Agile

Change is a constant, and we are ready to bend and flex to adapt to the external environment and jump on opportunities. Our vision is clear, but the path to get there may change; we are excited about every twist and turn.

Key skills:

- Excellent writer and storyteller
- Familiarity and competence in translating complex information including data insights into stories
- Outstanding attention to details
- Excellent relationship building skills
- Self-learner

And in return we offer a competitive salary, career progression and additional benefits.

Other benefits:

- A dynamic and international work environment
- Annual stock options
- 25 days of holidays excluding bank holidays
- Pension plan
- Subsidised meal vouchers
- Free gym membership

Please send your resumé and cover letter to hr@datamaran.com before March 15.